



Harold Boyanovsky

With a career spanning more than 40 years, Harold Boyanovsky has acquired a vast array of experience in the agricultural and construction equipment business, including production management, implementation of supply chain strategies and development of new product programs.

Mr. Boyanovsky began his career in 1966, holding various field sales and marketing positions at International Harvester. After being named Combine Project Manager in 1979, he began managing the crop production strategic business unit in 1980. In 1982, he was named Marketing Director for North America, and became General Sales Manager one year later.

He joined J.I. Case in 1985 as Managing Director, and in 1991 served as Director of Business Development and Marketing for Case Europe.

In 1994, Mr. Boyanovsky was promoted to Vice President of Product Support and then in 1996 became Senior Vice President and General Manager of the Case Construction business in North America.

In 1998, he was appointed Senior Vice President and General Manager for the North American region, and became President Worldwide Agricultural Equipment Products in November 1999.

In September 2002, he was appointed President of the Construction Equipment Business.

On 1 March 2005, Mr. Boyanovsky was appointed President and Chief Executive Officer of CNH.