



Gianni Coda

Mr. Coda was born in Azeglio, near Turin (Italy), on 24 October 1946. He holds a degree in Mechanical Engineering and has extensive management experience in the automotive business and related purchasing and procurement activities.

He started his career in 1975 in Volpiano (Turin) at Tecmo, a producer of pressing machines.

In 1979, he joined the Fiat Group as Head of Purchasing for Foundry Machinery and Plant at Teksid.

Mr. Coda subsequently held positions of growing responsibility at Fiat Allis (Head of Purchasing, Head of Fiat Allis Brazil), Fiat Geotech (Head of Agricultural Machinery) and in 1992 he was appointed as Vice President Tractor Production and assigned responsibility for the integration of Fiat and Ford New Holland into the newly established Agricultural and Construction Equipment Sector.

In 1993, he became Vice President of New Holland's Agricultural Machinery industrial division in charge of engineering, manufacturing and purchasing.

He was head of Fiat Ferroviaria from 1996 until 1999 when he took on responsibility for Fiat Auto in Latin America.

Mr. Coda returned to Italy at the beginning of 2002 as head of the Fiat/Lancia/Light Commercial Vehicles business unit of Fiat Auto and in 2004 was appointed Head of Purchasing at Fiat Auto.

In July 2006, he was also appointed head of Group Purchasing Coordination at Fiat S.p.A., with responsibility for managing purchasing synergies for all Fiat Group Companies and developing sourcing initiatives and innovative procurement policies. At the same time, he became a member of Fiat S.p.A.'s Group Executive Council.

In March 2008, Fiat Group Purchasing was established and Mr. Coda was appointed Chief Executive Officer and General Manager with responsibility for managing purchasing activities groupwide.