


IVECO
**IVECO
MAGIRUS**
**IVECO
ASTRA**
**IVECO
IRISBUS**

MAIN AWARDS – Veicoli Industriali

Product

Year: 2010

GENLYON - TRUCK OF THE YEAR 2010 'CHINA AUTONEWS'

ECODAILY - UTILITAIRE DE L'ANNÉE – 2010 'L'ARGUS DE L'AUTOMOBILE' (FRANCE)

POWERSTAR - TRUCK OF THE YEAR TECHNOLOGY AND INNOVATION AWARD 2010 BY 'POWER TORQUE' (AUSTRALIA)

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Year: 2009

DAILY CNG - GREEN VAN OF THE YEAR (UK)

ECODAILY ELECTRIC - ECARTECH 2009 (MONACO)

GENLYON - BEST FUEL CONSUMPTION INTERNATIONAL TRUCK FUEL COMPETITION - CHINA MINISTRY OF TRANSPORT E 'COMMERCIAL VEHICLE NEWS'

TECTOR - TRUCK OF THE YEAR 'AUTODATA' (VEICOLO GAMMA MEDIA) (BRASILE)

POWERDAILY - RECOMMENDED VEHICLE FOR GREEN LOGISTIC 2009 'GREEN CHINA MAGAZINE' E 'CHINA GREEN LOGISTICS DEVELOPMENT PROMOTION ALLIANCE'

DAILY CNG - GREEN COMMERCIAL OF THE YEAR 2009

ECODAILY BLU & ME FLEET - TRANSPORT/LOGISTICS INNOVATION OF THE YEAR 2009

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Year: 2008

BEST LIGHT TRUCK - DAILY - VAN FLEET WORLD HONOURS

TRUCK OF THE YEAR - DAILY - AUTODATA MAGAZINE

BEST LARGE VAN - DAILY - WHAT VAN? MAGAZINE

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Year: 2007

TRUCK OF THE YEAR - STRALIS - AUTODATA MAGAZINE

EUROPEAN TRANSPORTATION AWARD - STRALIS - TRANSPORTE PROFESSIONAL MAGAZINE

BEST LIGHT COMMERCIAL VEHICLE - DAILY - TRANSPORTE 3 MAGAZINE

BEST LIGHT TRUCK - DAILY - VAN FLEET WORLD HONOURS

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Year: 2003

INTERNATIONAL TRUCK OF THE YEAR - STRALIS

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Year: 2002

BEST LIGHT TRUCK IN UK - EUROCARGO

BEST LIGHT TRUCK 8X4 - EUROTRAKKER



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Product

Year: 2000

VAN OF THE YEAR - DAILY

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Year: 1998

MIDI EUROTTEST - EUROCARGO

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Year: 1996

MIDI EUROTTEST - EUROCARGO

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Year: 1992

INTERNATIONAL TRUCK OF THE YEAR - EUROCARGO

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Company

Year: 2010

PREMIO DEI PREMI - MINISTERO PUBBLICA AMMINISTRAZIONE E INNOVAZIONE – ITALIA

PREMIO INNOVAZIONE - CONFINDUSTRIA E ASSOCIAZIONE PREMIO QUALITÀ ITALIA – APQI

ARGENTO NAZIONALE PER LA MIGLIOR IMMAGINE COORDINATA - PREMIO AGORÀ PER BULLDER TRAILER PROGRAM

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Year: 2009

“TOP INVESTOR IN CHINA” - FONDAZIONE ITALIA-CINA E ‘MILANO E FINANZA’

BEST COMPANY IMPORT IN GERMANY - VERKEHRSRUNDSCHAU MAGAZINE

”BEST IN CLASS” INTERACTIVE MEDIA AWARDS OF NEW YORK (OFF-ROAD SITE)

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Year: 2008

MEDIA EYE 2008 AWARD - ADV MAGAZINE - COMMUNICATIONS STRATEGIES

BEST COMPANY IMPORT IN GERMANY - VERKEHRSRUNDSCHAU MAGAZINE

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Year: 2007

GOLDEN PLAQUE AWARD FOR COMMUNICATION - BELLAVISTA FOUNDATION

PERFORMANCE KEY AWARDS - INTERNATIONAL KEY AWARD

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