

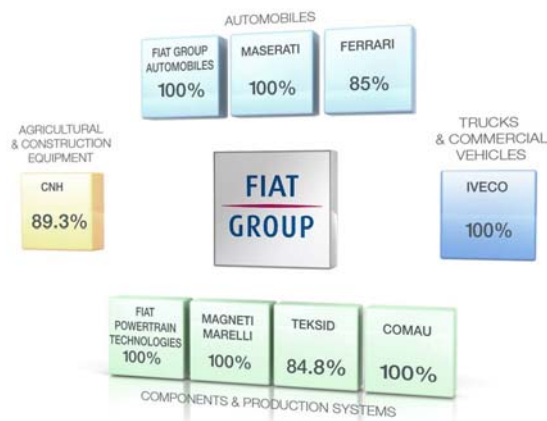
Profile of the Group

Fiat Group is the largest industrial enterprise in Italy and one of the founders of the European automotive industry and has, since the very beginning, always had a strong propensity for international expansion and innovation. As a result, today the Group has a worldwide presence with 188 plants and commercial relationships and millions of customers in more than 190 countries.

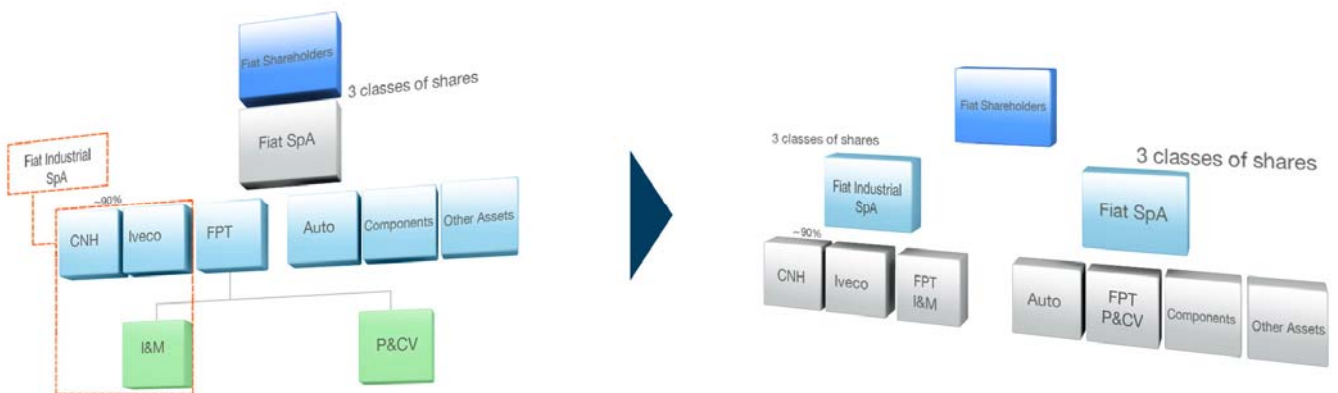
Fiat's core business focus is the automotive sector. For more than a century, it has been designing, producing and selling passenger cars and light commercial vehicles, trucks, buses, excavators, telehandlers, tractors and combine harvesters, transmissions and engines.

The Group's development has always been with a firm commitment to sustainability, which is considered fundamental to its way of doing business, at the economic, social and environmental levels to optimize production processes, develop its personnel and improve the customer experience.

Current Structure



Future Structure



Key events in our history

1899 Fiat is established in Turin
1903 Fiat is listed on the stock exchange and makes its first truck
1919 The first tractor is produced
1936 Launch of the "Topolino", the smallest economy car in the world
1953 The first diesel-powered passenger models are presented
1967 Fiat acquires Magneti Marelli
1975 Iveco is established and Ferrari joins the Group
1978 Comau and Teksid are set up, acquisition of Lancia
1984 Acquisition of Alfa Romeo
1993 Maserati joins the Group

1999 Merger of New Holland and Case
2005 Fiat Group returns to profit
2007 Launch of the new 500 and return of Abarth
2008 Group records highest trading profit ever
2009 Group finalises global strategic alliance with Chrysler
2010 By year end, the Group will undertake a demerger to create two new groups. Fiat will consist of the automotive-related businesses FGA, Ferrari, Maserati, Magneti Marelli, Teksid, Comau and FPT Passenger & Commercial Vehicles. The newly formed Fiat Industrial, that will also be listed on the stock exchange, will consist of CNH, Iveco and FPT Industrial & Marine.

The Brands

Automobiles



Agricultural & Construction Equipment



Trucks & Commercial Vehicles



Components & Production Systems



Board of Directors

John Elkann Chairman*

Sergio Marchionne Chief Executive Officer

Directors

Andrea Agnelli
 Carlo Barel di Sant'Albano
 Roland Berger
 Tiberto Brandolini d'Adda
 René Carron

Luca Cordero di Montezemolo**
 Luca Garavoglia
 Gian Maria Gros-Pietro
 Virgilio Marrone
 Vittorio Mincato

Pasquale Pistorio
 Ratan N. Tata
 Mario Zibetti

Board of Statutory Auditors

Regular Auditors

Riccardo Perotta
 Giuseppe Camosci
 Piero Locatelli

Alternate Auditors

Lucio Pasquini
 Fabrizio Mosca
 Stefano Orlando

Independent Auditors

Deloitte & Touche S.p.A

*Appointed Chairman on 21 April 2010

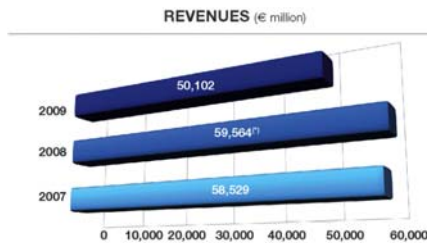
** Resigned as Chairman on 21 April 2010 but remains as member of the Board of Directors

Highlights by Sector

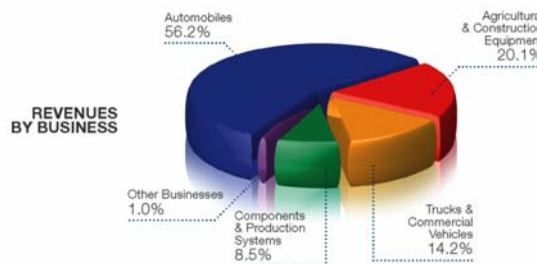
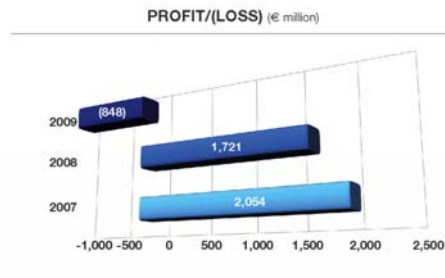
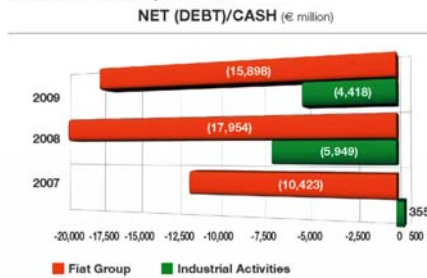
Net revenues	Trading profit/(loss)		Operating profit/(loss)		Total operating assets	
	2009	2008 (*)	2009	2008	2009	2008
(€ million)						
Fiat Group Automobiles	26,293	26,937	470	691	217	460
Maserati	448	825	11	72	11	72
Ferrari	1,778	1,921	238	339	245	341
Agricultural and Construction Equipment (CNH)	10,107	12,781	337	1,122	251	1,146
Trucks and Commercial Vehicles (Iveco)	7,183	10,894	105	838	(90)	779
FPT Powertrain Technologies	4,952	7,000	(25)	166	(114)	162
Components (Magneti Marelli)	4,528	5,447	25	174	(40)	93
Metallurgical Products (Teksid)	578	837	(12)	41	(14)	49
Production Systems (Comau)	728	1,123	(28)	21	(32)	-
Other Businesses and Eliminations	(6,493)	(8,201)	(63)	(102)	(75)	(130)
GROUP	50,102	59,564 (*)	1,058	3,362	359	2,972

Total operating liabilities	Capital expenditure ⁽¹⁾		R&D expense ⁽²⁾		Number of employees	
2009	2008	2009	2008 (*)	2009	2008	2008
(€ million)						
Fiat Group Automobiles	16,137	15,184	1,495	2,288	669	843
Maserati	511	657	65	73	33	47
Ferrari	1,843	1,726	290	311	156	164
Agricultural and Construction Equipment (CNH)	19,000	20,257	330	451	283	286
Trucks and Commercial Vehicles (Iveco)	7,021	7,948	217	367	169	246
FPT Powertrain Technologies	3,517	3,908	562	898	140	141
Components (Magneti Marelli)	2,658	2,675	356	474	245	268
Metallurgical Products (Teksid)	462	431	33	41	2	3
Production Systems (Comau)	499	667	13	17	10	13
Other Businesses and Eliminations	(1,335)	(2,006)	25	59	(15)	(25)
GROUP	50,313	51,447	3,386	4,979	1,692	1,986

(*) Revenue and capital expenditure amounts shown for the Group as well as CNH and Iveco differ from those originally reported due to adoption in 2009 of the amendment to IAS 16, as described in the notes to the financial statements.
 (1) Investments in tangible and intangible assets (net of vehicles sold under buy-back commitments and leased).
 (2) Includes capitalised R&D and R&D charged directly to the income statement.

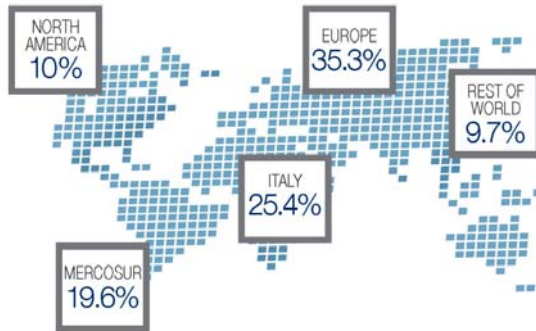


(*) Following adoption of the improvement to IAS 16 in 2009, net revenues for 2008 were increased by €184 million

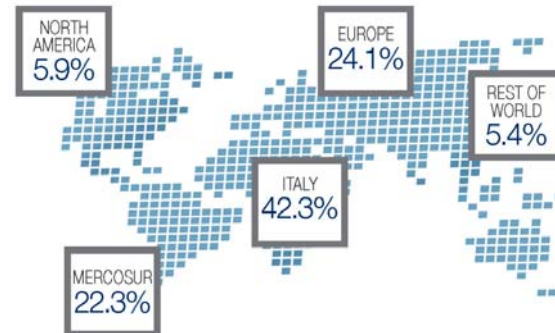


Fiat Group Around the World

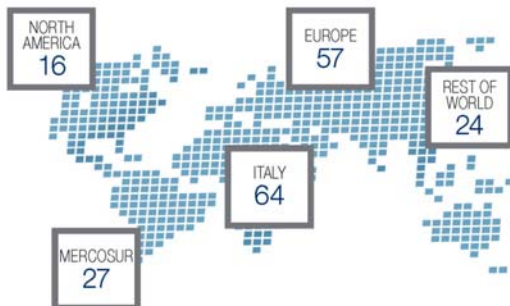
REVENUES BY DESTINATION



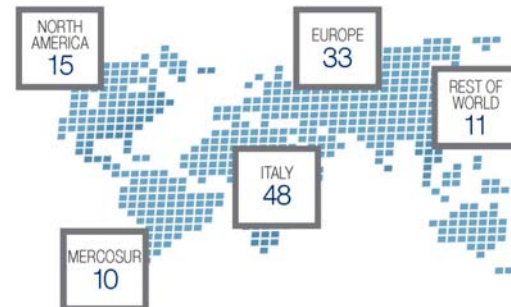
EMPLOYEES WORLDWIDE



PLANTS



R&D CENTRES



CONTACTS

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