



FIRST ANNIVERSARY OF THE PINACOTECA GIOVANNI E MARELLA AGNELLI

Inaugurated on September 20, 2002 with Italian President Carlo Azeglio Ciampi in attendance, the Pinacoteca Giovanni e Marella Agnelli is now celebrating its first anniversary.

The Pinacoteca was created thanks to Avvocato Giovanni Agnelli and his wife Marella, who decided to donate their extraordinary collection (23 paintings and 2 sculptures) to spread knowledge of art and contribute to the development of Turin as a city of culture.

Thus far, it has welcomed about 100,000 visitors, with a daily average of 400 people.

Its first year of operation was marked by major initiatives: inclusion in the circuit of city museums thanks to an agreement with the City of Turin; participation in the "Open Doors at Ferragosto" initiative in mid-August promoted by the Culture Council, which attracted over 2,000 visitors to the Pinacoteca in three days; agreements with the Turin Film Festival and principal trade fairs and events held at the Lingotto; and the preparation of weekend packages for tour operators.

One of the paintings from the Pinacoteca (*Homme appuyé sur une table* by Picasso) has been lent for four months to the Museum of Modern Art in New York as part of one of the most successful and renowned exhibitions worldwide.

Plans for the next year include the launch of several projects targeting students at all grade levels and interests, such as guided tours with a thematic focus on the exhibited works and creative learning laboratories (painting, sculpture, and architecture).

Two initiatives are planned in the area dedicated to temporary exhibitions:

- from October 22 to January 6, 2004, a public exhibition on the evolution of instant photography will be held, organized by the Galleria Civica d'Arte Moderna e Contemporanea (City Gallery of Modern and Contemporary Art) and the Associazione Amici Torinesi dell'Arte Contemporanea (Turin Association of the Friends of Art), "*L'Attimo fuggente fra fotografia e cinema. La fotografia vista da...Renzo Piano*" (*The Fleeting Moment between Photography and Cinema. Photography as seen by...Renzo Piano*);

- from January 29 to April 25, 2004, a significant selection of drawings by Gustav Klimt from the Sabarsky collection will be exhibited as part of the "Sintonie" series (curated by the Associazione Lingotto Musica [Lingotto Music Association] and the City of Turin).

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