

## NEW APPOINTMENTS AT FIAT AUTO

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Press release

**Stefan Ketter** will be appointed Head of Quality at Fiat Auto, directly reporting to Fiat Auto's C.E.O. **Herbert Demel**.

Born in Brazil 44 years ago, Ketter is a mechanical engineer with broad professional experience in the automotive field at international level. From 1986 to 1996 he served at BMW AG, where he reached the position of General Manager of Quality. Nine years ago he joined the Volkswagen-Audi Group: in 1996 he was appointed New Plant Planning Project Manager at Audi AG, since 1997 he has been Quality Director at Volkswagen in South America and since 2002 he has been Executive Director, Service and Quality of Volkswagen America.

Starting from May 1, 2004 **Mario Mairano** will be the new Head of Human Resources at Fiat Auto. He will replace **Paolo Gasca**, who in turn will be in charge of International Affairs at Fiat S.p.A., within Government Affairs and International Relations headed by **Maurizio Beretta**.

Mario Mairano, 52, began his professional career in 1974 at the Commercial Vehicles Sector of the Fiat Group. He was in charge of Union Relations firstly at Iveco and then at Fiat Auto. In 1993, he was appointed Head of Personnel of Ferrari and in 1997 of the Ferrari-Maserati Group. In 2000, he was appointed Head of Human Resources of the Capitalia Group.

These new appointments are part of the Fiat Group's strategy to strengthen its management team through the recruitment of new external skills, the enhancement of existing talent and the turnover of managers in key positions.

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