



Fiat takes third place in the CSR Online Awards Italy 2010

At the third edition of the CSR Online Awards Italy 2010, Fiat Group took third place with a score of 73.5/100 for its online communication on social responsibility.

Fiat achieved a 19 point improvement over the prior year, jumping five places to be positioned behind Hera (77/100) and Eni (75.5/100).

Particular recognition was received for content, with Fiat obtaining the highest score in this area of all companies analyzed due, among other factors, to the comprehensive scope of information provided on its environmental commitment.

The research, conducted by Lundquist (a company specialized in web-based corporate communication) analyzed how the 50 largest Italian companies by market capitalization use their corporate site to communicate their strategy and performance in Corporate Social Responsibility (CSR).

In addition to today's recognition was the recent confirmation of Fiat in the prestigious Dow Jones Sustainability World and Europe indexes, evidence of the Group's commitment to a development increasingly in harmony with the environment and society.

Fiat considers its internet site (<http://sostenibilita.fiatgroup.com>), presented in both Italian and English, an important tool for communication on sustainability issues and for giving stakeholders timely and detailed information on the Group's strategies and activities.

In particular, detailed information is provided on the issues of sustainable mobility, low environmental-impact production processes, personnel management and relations with local communities, the dealer network, customers and suppliers. Other major areas include the sections dedicated to evaluations from rating agencies and reporting of performance in accordance with the guidelines of the Global Reporting Initiative (GRI-G3). The site also contains videos on the Group's main initiatives and an area with all visitor feedback, which for Fiat represents a continuous stimulus for improvement.

For additional information: www.lundquist.it

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