



Andrea Formica new head of Fiat brand and Commercial. Lorenzo Sistino to head International Operations.

Andrea Formica, manager with a wealth of experience in the Automotive industry in Italy and abroad gained at Ford and Toyota, has been named head of the Fiat brand at Fiat Group Automobiles. He replaces **Lorenzo Sistino** who will head International Operations, keeping his current responsibility for the Fiat Professional brand.

Sistino will have the task of developing the business in the emerging markets (e.g., China, India, Russia), where Fiat Group Automobiles is expanding its presence to achieve a leading position.

Formica will also head the Commercial function, with responsibility for the sales operations of the Fiat, Alfa Romeo and Lancia brands and – in Europe – Chrysler Group LLC's brands.

Turin, 17 September 2010